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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/826,680	04/05/2001	Michael G. Coutts	8717.00	3504
26889	7590 12/23/2005		EXAMINER	
MICHAEL CHAN			LASTRA, DANIEL	
NCR CORPORATION 1700 SOUTH PATTERSON BLVD			ART UNIT	PAPER NUMBER
DAYTON, OH 45479-0001			3622	-

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)
055 4.44 0		09/826,680	COUTTS ET AL.
	Office Action Summary	Examiner	Art Unit
		DANIEL LASTRA	3622
Period fo	The MAILING DATE of this communication a or Reply	appears on the cover sheet with the c	orrespondence address
A SH WHIC - Exte after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REF CHEVER IS LONGER, FROM THE MAILING ensions of time may be available under the provisions of 37 CFR SIX (6) MONTHS from the mailing date of this communication. O period for reply is specified above, the maximum statutory perior tre to reply within the set or extended period for reply will, by state reply received by the Office later than three months after the mailed patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATION 1.136(a). In no event, however, may a reply be tin od will apply and will expire SIX (6) MONTHS from tute, cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status			
· · · · ·	•—	his action is non-final.  vance except for formal matters, pro	
Dispositi	ion of Claims		
5)	Claim(s) 16-32 is/are pending in the applicate 4a) Of the above claim(s) is/are withdred claim(s) is/are allowed.  Claim(s) 16-32 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction and sion Papers  The specification is objected to by the Examinate The drawing(s) filed on is/are: a) are applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the	rawn from consideration.  d/or election requirement.  ner.  ccepted or b) objected to by the fine drawing(s) be held in abeyance. See ection is required if the drawing(s) is objected to by the fection is required if the drawing(s) is objected to by the fection is required if the drawing(s) is objected.	e 37 CFR 1.85(a). sected to. See 37 CFR 1.121(d).
	under 35 U.S.C. § 119		
12) [ a)[	Acknowledgment is made of a claim for foreign All b) Some * c) None of:  1. Certified copies of the priority docume 2. Certified copies of the priority docume 3. Copies of the certified copies of the priority docume application from the International Bure See the attached detailed Office action for a list	ents have been received. ents have been received in Applicationity documents have been received and (PCT Rule 17.2(a)).	on No ed in this National Stage
2) 🔲 Notic 3) 🔲 Inforr	t(s) se of References Cited (PTO-892) se of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449 or PTO/SB/0 r No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 08) 5) Notice of Informal P 6) Other:	(PTO-413) Ite atent Application (PTO-152)

### **DETAILED ACTION**

1. Claims 16-32 have been examined. Application 09/826,680 (SELF-SERVICE TERMINAL) has a filing date 04/05/2001 and foreign priority date 04/07/00.

## Response to Amendment

2. In response to Non Final Rejection filed 07/28/2005, the Applicant filed an Amendment on 11/01/2005, which added new claims 31 and 32.

# Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 16-32 are rejected under 35 U.S.C. 102(e) as being anticipated by <u>Drummond</u> (US 2005/0216888).

As per claims 16, 19, 20, 22, 26, 28 and 30, <u>Drummond</u> teaches:

An automated teller machine (ATM) for dispensing cash in the form of paper money to an ATM customer conducting a cash dispense transaction at the ATM and for displaying advertisements for the ATM customer to view while the ATM customer is conducting the cash dispense transaction at the ATM, the ATM comprising:

a cash dispenser for dispensing cash to an ATM customer when the customer is conducting a cash dispense transaction at the ATM (see paragraph 116);

an ATM display (see paragraph 88);

means for accessing an advertisement database to retrieve an authorized advertisement associated with the ATM (see paragraph 88); and

means for incorporating the retrieved advertisement in a screen for displaying on the ATM display to allow the ATM customer to view the screen while the ATM customer is conducting the cash dispense transaction at the ATM (see paragraphs 115-116; 118-122).

As per claim 17, Drummond teaches:

An ATM according to claim 16, wherein the means for incorporating the retrieved advertisement in a screen includes an ATM program for executing a Web browser (see paragraph 74).

As per claim 18, <u>Drummond</u> teaches:

An ATM according to claim 17, wherein the ATM program is operable to allocate screen space to the Web browser in accordance with predefined allocation times (see paragraph 114).

As per claim 21, <u>Drummond</u> teaches:

A method according to claim 20, further comprising the steps of:

logging the number of times the advertisement database has been accessed by each ATM and applying a charge to each advertisement based on the number of accesses (see paragraph 116).

As per claim 23, <u>Drummond</u> teaches:

The system of claim 22, wherein the configuration of the system is such that an authorized user is allowed to update the stored advertisements (see paragraph 121).

As per claim 24, <u>Drummond</u> teaches:

A system according to claim 22, wherein the server is configured to allow a user to enter descriptive fields relating to an advertisement (see paragraph 121).

As per claim 25, <u>Drummond</u> teaches:

A system according to claim 22, further comprising a screening system for screening each advertisement to determine if the information fulfils an acceptance criterion (see paragraph 103, 121, 122).

As per claim 27, Drummond teaches:

A method of offsetting the cost of owning an automated teller machine (ATM) which can dispense cash in the form of paper money to an ATM customer conducting a cash dispense transaction at the ATM, the method comprising the steps of:

providing a database for storing advertisements (see paragraph 116);

allowing an authorized ATM customer to access the database and to transmit an advertisement to the database for storing therein and screening the transmitted advertisement to ensure that it meets an acceptance criterion (see paragraphs 103, 121, 122) and storing the screened advertisement in a database entry associated with the ATM and charging a fee to the ATM customer each time the advertisement is accessed by the ATM (see paragraph 116).

As per claim 29, <u>Drummond</u> teaches:

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A method of leasing advertising space on one or more automated teller machines (ATMs) in a network of ATMs which can dispense cash in the form of paper money, the method comprising the step of:

providing a database for storing authorized advertisements (see paragraph 116) allowing a third party to access the database and to transmit an advertisement thereto (see paragraph 116);

screening the transmitted advertisement (see paragraph 115);

in the event of the screened advertisement meeting an acceptance criterion, storing the transmitted advertisement; associating display criteria with the stored advertisement; transmitting the stored advertisement to any request from an ATM fulfilling the display criteria and applying a charge to an account associated with the third party (see paragraph 116).

As per claims 31 and 32, <u>Drummond</u> teaches:

ATM according to claim 16, wherein the retrieved advertisement is displayed while cash is being counted or staged by the ATM (see paragraphs 116, 122).

## Response to Arguments

4. Applicant's arguments with respect to claims 16-32 have been considered but are moot in view of the new ground(s) of rejection.

#### Conclusion

- 5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure:
  - Angles teaches a system for delivering customized advertisements.

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5. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to DANIEL LASTRA whose telephone number is 571-

272-6720 and fax 571-273-6720. The examiner can normally be reached on 9:30-

6:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, ERIC W. STAMBER can be reached on 571-272-6724. The official Fax

number is 571-273-8300.

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Daniel Lastra

December 15, 2005

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